**Scope of Work (SOW)**

Of

Monitor Pricing and Stock Availability on Blinkit and Zepto || Weekly

Table of Contents

[Document Control 3](#_Toc141885099)

[Purpose of the Document 4](#_Toc141885100)

[Requirement Map. 5](#_Toc141885101)

# Document Control

|  |  |  |  |
| --- | --- | --- | --- |
| **Version** | **Date** | **Author** | **Release Summary** |
| 1.0.0 | 26-07-2024 | Jayesh Dharajiya | First Release |

# Purpose of the Document

This document comprises of the requirement details that has been either discussed with Sales team or have been shared by client with Actowiz. Compliance of the requirement will be done by technical team of Actowiz in accordance with requirement details mentioned in this document. For any deviation or change in Scope of Work, client has to explicitly communicate the same with Sales Team & Technical Team. Updated SOW document to be submitted to client in case of any deviation or change in Scope of Work Agreement.

# Requirement Map

| **Requirement Particulars** | **Requirement Compliance** |
| --- | --- |
| Deliverable | *Excel* |
| Website List | Zepto , Blinkit |
| Input Parameters | We will monitor the pricing and stock availability of 25 Roshi Wellness product SKUs across 291 pin codes on Blinkit and Zepto. Competitor Pricing Analysis:  * **Competitors:** **Vahdam** and **Eco Valley** We will scrape the pricing of all SKUs visible on Zepto and Blinkit for these competitors at the specific pin code 560078 in Bengaluru. * **Locations:**   + **Zepto:** New Delhi, Noida, Ghaziabad, Mumbai, Bengaluru   + **Blinkit:** New Delhi, Noida, Ghaziabad, Kolkata, Bengaluru  Pin Code Breakdown:  * **Bengaluru:** 42 * **Noida & Ghaziabad:** 13 * **New Delhi:** 28 * **Mumbai:** 30 * **Kolkata:** 178   Attached are the details for SKUs and pin codes. |
| Output Attributes | Please find attached POC for output attributes |
| Output Delivery Mode | *Email* |
| Frequency of delivery | *Weekly ,Every Monday* |
| Timeline | *5 Working days* |